

# New Cinco de Mayo eCards from 123Greetings.com to Spice up the Celebrations this Year

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*From Tacos to Jarabe and from Margarita to Mariachi, the website presents fresh line-up of Cinco de Mayo ecards deliciously topped with delightful music and animations*

123Greetings.com, one of the most popular and foremost online greeting cards' website has recently announced the addition of new and exciting ecards to its 'Cinco de Mayo' line-up. Cinco de Mayo is a day equally cherished and commemorated in Mexico and the United States of America. All the Cinco de Mayo e-cards available on 123Greetings.com are animated and completely free to use.

Arvind Kajaria, Founder of 123Greetings.com expressed his utmost excitement over the newly added collection. Speaking of significance of sending cards on Cinco de Mayo, he said, "Cinco De Mayo is no longer just a celebration of glorious victory. It has become a celebration of the rich Mexican heritage and culture. Over the last 150 years, many traditions have become part of the celebration. Greeting cards have remained that part for a long time. Our e-cards will ensure that this tradition carries on to the new digital era."

From color themes to music, everything about the Cinco de Mayo greeting cards reflects the beauty of Mexican culture. Each card is carefully designed to stay true to its purpose while presenting a pleasurable amount of excitement, humor, sentiments and expression. Demography was also kept under consideration during the creation of these ecards. While there a number of general Cinco de Mayo greeting cards that almost anyone can send to anyone, there are also specific ones targeted towards friends, family or romantic partners, etc.

"No matter where you are in the world and no matter who you choose to enjoy the festival with, we believe that celebrations are nothing without expression. And the best thing about expressions is that they don't cost anything," Mr. Kajaria summed up the major idea of the website that allows millions of people to express and share their sentiments every year.

## **About 123Greetings.com**

123Greetings.com is the world's leading online destination for human expressions reaching over 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details visit <http://www.123greetings.com>.

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